

How to Make Card Promos

Tools Required (Links are purely to show you the items I use.)

Sharp Pair of Scissors

Cutting Mat - <http://www.ebay.co.uk/itm/A4-CUTTING-MAT-KNIFE-BOARD-NON-SLIP-SELF-HEALING-MATT-/351347549648>

12" Metal Ruler - <http://www.ebay.co.uk/itm/6-12-SCALE-RULER-SET-SMALL-LARGE-Measure-Rule-Metal-Stainless-Steel-30cm-/201672972643>

Stanley Knife - <http://www.ebay.co.uk/itm/Genuine-Stanley-99E-Classic-Retractable-Trimming-KNIFE-HANDLE-ONLY-NO-BLADES-/182162251605>

A4 Labels -1 Label per sheet -

http://www.ebay.co.uk/itm/141271945844?_trksid=p2057872.m2749.l2649&var=440383518071

Premium Euro Card Sleeves (59x92mm) -

[http://www.boardgameextras.co.uk/item.php?id=188&name=50+Premium+Euro+Card+Sleeves+\(+59x92mm\)&cat=48&sub_cat=41#.WCB-HfmLRPY](http://www.boardgameextras.co.uk/item.php?id=188&name=50+Premium+Euro+Card+Sleeves+(+59x92mm)&cat=48&sub_cat=41#.WCB-HfmLRPY)

Instructions

- 1) Print out the PDF files of the cards on to an A4 1 per sheet label. Remember to print at 100% on to size A4 Paper - NOT Letter size. Each page will have 9 cards in a 3x3 grid
- 2) Carefully remove the thin edge off the printed sheet **and** off another unprinted blank sheet.
- 3) Stick the printed sheet on to the second plain A4 label - be careful to remove any trapped air as you double up the sheets. This will ensure that the image on the base card doesn't show through on to your new promo.
- 4) Using the metal ruler, the Stanley knife and the cutting board carefully cut the sheet into 9 'cards' following the guide lines. Don't rush this stage.
- 5) Select a playing card and then peel the base layer off one of the new card / labels. Be careful that you peel the base label and not the intermediate layer.
- 6) Carefully place the label sticky side up on to the cutting board. Then carefully place the playing card on to the label – there is approximately 1mm excess all around the card and it can be tricky to line up properly.
- 7) Cut the excess label from the card using scissors.
- 8) Repeat steps 5-7 if your promo needs labels on both sides being careful to line up the cards correctly.
- 9) Sleeve the new card.